

## Partnership with ISLAMICA 500 Press Release

Zurich, October 2016



**The Swiss Arab Network (SAN) is proud to announce its partnership with ISLAMICA 500 to become a Networking Partner.**

### **Official announcement at the 2<sup>nd</sup> Arab Business and Culture Forum**

The official announcement (photo above) was done at the 2<sup>nd</sup> Arab Business and Culture Forum on Saudi Arabia on the 4<sup>th</sup> October 2016 in Winterthur. The audience was comprised of the Ambassador for Switzerland to the Kingdom of Saudi Arabia, Counsellor – Chargé d’Affaires a.i. of the Royal Embassy of Saudi Arabia in Bern, the Saudi Commercial Attaché Geneva, the Secretary General of the Arab-Swiss Chamber of Commerce and Industry, the Mayor of Winterthur and other high-profile guests.

### **ISLAMICA 500 the one and only ‘Who’s who’ guide on the Islamic economy**

On 10<sup>th</sup> October 2016, the second edition of the ISLAMICA 500 was launched in Dubai to coincide with the Global Islamic Economic Summit. ISLAMICA 500 is the one and only who’s who guide on the Islamic economy. It contains curriculum vitae about each expert, whose efforts and achievements formed the basis of development of the Islamic economy on a global scale. They are Muslims and non-Muslims, men and women who represent a wide range of sectors: finance, science, business, politics, international relations, law, mass media and capital markets – all the areas that exert influence on the Islamic economy.

The aim is to regularly improve the guide, from the website that has been totally rebranded and refreshed to the strategic partnerships which have revealed key elements for the promotion of the guide and the event itself launched at Dubai Jumeirah Beach Resort.

The second guide was widely praised and recognized as much improved version compared to last year’s edition launched in KL, Malaysia and has been categorized by the professionals as the industry benchmark on its own. ISLAMICA 500 is a fully independent source of information, multidisciplinary and market-driven, which cooperates with media giant like Forbes, Dinar Standard, Oxford Business Group, CNBC Arabia and others. For more information visit [www.islamica500.com](http://www.islamica500.com)

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## About Swiss Arab Network

The Swiss Arab Network (SAN) is a non-profit networking organization with headquarter in Zurich and affiliations in the Arab world that strives to bridge gaps, promote sustainable exchange and intensify the mutual understanding among Swiss and Arab people. SAN is a networking platform and organizes events and gives speeches on topics like Swiss and Arab finance, business, culture, art and film. Established and high-profile organisations from Switzerland and the Arab world are members of the network.  
More on [www.swissarab.org](http://www.swissarab.org)

## About ISLAMICA 500

ISLAMICA 500 is a publication of the ISFIN Institute, the Academic & Training subsidiary of ISFIN. ISFIN is the World's leading advisory for Islamic markets. As an independent consultancy firm, ISFIN operates in 75 countries across the 5 continents. "The ISLAMICA 500 is an independent instrument to assess the dynamics of the Islamic economy. The global leaders recognized in the ISLAMICA 500 witness a variety of profiles and industries showing the diversity of the achievements made at a global scale, beyond gender, nationality, religion, sectors." Prof. Laurent Marlière, Publisher of the ISLAMICA 500 and ISFIN CEO. More on [www.islamica500.com](http://www.islamica500.com) and on [www.isfin.net](http://www.isfin.net)