

Arab Banking and Finance Forum Press Release

Zurich, May 2016



The Swiss Arab Network (SAN) has initiated and is organizing a new dialogue and networking platform, the **Arab Banking and Finance Forum**. The forum is taking place on **Wednesday, 4th of May 2016** at the 5-star hotel Atlantis by Giardino in **Zurich** from 13:30 to 21:00.

Introduction and objective

Despite a constant growth and strong confidence in its future prospects, Arab Banking and Islamic Finance has received only limited attention in Switzerland so far. This forum has set the objective to create a dialogue and networking platform and bring more than 100 Swiss and Arab financial professionals together to discuss and exchange on present perspectives, upcoming opportunities and challenges, share best practice and benefit from a high level business networking.

World leading institutions are partnering with the forum

World leading institutions are attending the forum and so far 70 seats are allocated to them. The following are the partners and supporters:

Sponsoring, Founding, Knowledge and Media Partners:

- Alexander & Partner (Founding Partner)
- Amicorp Switzerland AG (Founding Partner)
- Brasidas Group (Founding Partner)
- Economic Development Board Bahrain (Founding Partner)
- Eiger Trading Advisors Ltd (Sponsoring Partner)
- Ethica Institute of Islamic Finance (Knowledge Partner)
- GTLaw ® (Founding Partner)
- IsFin Emerging Markets Advisors (Media Partner)
- Safa Investment Services (Founding Partner)
- Saudi Arabia Airlines (Founding Partner)
- Swiss Finance Institute (Knowledge Partner)
- Translingua (Founding Partner)
- University of Business & Technology Saudi Arabia (Founding Partner)
- Zoccolillo & Partner (Founding Partner)

Supporters:

- Arab-Swiss Chamber of Commerce and Industry (CASCI)
- Bank Kader Verein Zürich (BKV)
- Department International Business of the Zurich University of Applied Sciences (ZHAW)
- Group of Companies of H.H. Sheikh Al Hassan Bin Ali Bin Rashid Al Nuaimi (Ajman, UAE)
- International Arab Film Festival Zurich (IAFFZ)
- L'Association des Cadres d'Origine Marocaine de Suisse (ACOMS).

Program with top international speakers

The program with international top speakers is designed in three blocks. The first block starts with a key note speech followed by panel discussions on 'Arab financial centers as emerging hubs' with a focus on the financial centers Bahrain and Morocco. The second block will focus on Islamic banking and finance in general with reference to the situation in the UK and Switzerland followed by knowledge sessions on Islamic law. The third block will be a panel discussion on 'finance knowledge as prospect entry point, export and reputation factor' outlining opportunities and challenges for Swiss institutions in collaboration with the Arab world. Finally, the program will give enough space for networking and a culinary Arabic food experience.

Registration is open for the public and participants will have the benefit of getting free online education session

Through the website swissarab.org or directly with this [link](#), registration is available for the public. To foster participant's deeper understanding and know-how, the forum's knowledge partner Ethica Institute of Islamic Finance is providing participants after registration free access to selected online training modules, their 800 page electronic handbook of Islamic Finance and a 20% discount on selected programs.

Contact Information

For cooperation possibilities or more information please contact:

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